



POLICY RE: USE OF WDFV LOGO

The logo of WDFV is a (registered) service mark of the corporation. It can be used only with the express written permission of the National Executive Board of WDFV Inc.

Third parties that wish to use the logo must apply for written permission from the National Executive Board Of WDFV, Inc.

In determining whether to grant permission to use the logo, The Board will consider the purpose for which it will be used, the setting in which it will be used, and the likely audience. The Board will obtain as much detail as possible from the proposed user about how the logo will be used. The Board will also consider whether the proposed use of the mark by the third party will enhance the mission of WDFV, Inc. Use by third parties that are associated with political issues, religious preferences, or matters which may be divisive will be avoided.

Third parties that are granted permission to use the logo must first sign the form provided by the National Executive Board, which, among other things, will include agreements as follows:

- To use the logo precisely as it is registered
- To refrain from altering it or modifying it in any way
- To use the registration symbol ® or servicemark symbol (SM) with the logo
- To use the logo only for the purpose and in the manner approved by the National Executive Board
- To take all steps necessary to protect the mark from use by others, and
- To use the name of WDFV, Inc. in association with the logo.



Working Dogs For Vets, Inc.
Logo Usage Application

The logo of WDFV Inc. is a service mark of the corporation. It can be used only with the express written permission of the National Executive Board of WDFV Inc.

Please provide the following information for consideration.

Purpose of the use of the Working Dogs For Vets, Inc. Logo

For what audience will the logo be used (e.g. membership, general public, etc.)

How will this use be supportive of the Mission of Working Dogs For Vets, Inc.

Signature of responsible party

Name of Third Party Organization, Chapter, or Department

Date

Working Dogs For Vets, Inc.
Logo Usage Contract



_____ agree to use the
(name of third party organization, chapter, or department)

Working Dogs For Vets, Inc. logo precisely as it is registered.

We will not alter or modify it in any way. We will use the (SM) symbol with the logo. We will use the logo only for the purpose and in the manner approved by the National Executive Board. We will take all steps necessary to protect the mark from use by others and will use the name of Working Dogs For Vets, Inc. in association with the logo.

Signature of responsible party

Name of Third Party Organization, Chapter, or Department

Date